

# Join us for our Data-X Masterclass in Prague, CZ!



The poster features a yellow background with a black header and footer. The header contains the 'Data X at Berkeley' logo and the website 'www.dataxprague.cz'. The main title 'DATA X' is in large, bold, black letters. Below it, the subtitle 'Applied analytics in business projects' and the dates 'April 26-27th, University of Economics, Prague' are displayed. Two circular portraits of speakers, IkhlAQ Sidhu and Alexander Fred Ojala, are positioned on either side of the central text. Below the portraits are their names and titles. The central text describes the workshop's focus on AI, Data Science, and Cloud Computing. At the bottom, a paragraph explains the workshop's goal to teach practical skills. The footer features logos for sponsors: avast, KOMIX, insiders, FIS, and DHL.

Data X at Berkeley www.dataxprague.cz

**DATA X**  
**Applied analytics in business projects**  
April 26–27<sup>th</sup>, University of Economics, Prague

**Learn to Master Artificial Intelligence, Data Science, Cloud Computing, Big Data Applications in business projects.**

**IKHLAQ SIDHU**  
PROFESSOR & CHIEF SCIENTIST,  
UC BERKELEY  
Founding Director  
Center for Entrepreneurship & Technology

**ALEXANDER FRED OJALA**  
RESEARCH SCHOLAR & LECTURER,  
UC BERKELEY  
M.Sc. Mathematical Statistics  
UC Berkeley / Lund University

This 2 day workshop will teach leaders and business managers how to master the technologies and concepts that are changing the business landscape. Leaders need hands-on experience with contemporary technology and that is something Data X at Berkeley provides. You will learn how to implement a successful data strategy and how the tools work in practice. This course is highly applied. We'll teach you technologies and concepts that can help you solve specific problems in your organization. The new industrial revolution is here and we will teach you how to benefit from it!

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**The University of Economics and Data-X from UC Berkeley will host a 2-day Masterclass on business applications of Artificial Intelligence and Data Science.**

The Data-X Berkeley Masterclass will be held April 26-27th at the University of Economics, Prague, Czech Republic.

This workshop will teach participants the tools and strategies used by companies in Silicon Valley and the best universities in the world. The Masterclass is taught by renowned experts in the field, Professor IkhlAQ Sidhu and Research Director, Alexander Fred-Ojala from UC Berkeley, and Professor Paris De L'etraz from IE Business School.

The Masterclass will explain how AI is changing the business landscape of today. It will also teach the actual tools used to implement state of the art systems that utilize the power of AI, Machine Learning, Blockchain, and Big Data.

Technology leaders need to develop strategies and acquire hands-on experience with these groundbreaking technologies to prepare for the market landscape of the future. The new industrial revolution is here and we want everyone to benefit from it!

<http://dataxprague.cz>